

# AMERICAN CANCER SOCIETY SEVENTH ANNUAL PENNSYLVANIA HOPE RIDE

JUNE  
22-23, 2019

April / May 2019

[pahoperide.org](http://pahoperide.org) | 717.534.1487

## Lodging & Dinner Reservation

### DEADLINE to complete is June 1.

2019 update - Lodging at Kutztown University will again be \$20 per rider, **guaranteed** single room will be \$40.

There is the option on the Lodging Form to select a **standard room** or a **guaranteed single room**. The **standard rooms** are rooms that may have a roommate in your room.

**Guaranteed single room** is an individual room (no roommate) within the suite. You will have suitemates.

### PLEASE SELECT ONLY ONE (Standard or Guaranteed)

Guests at the Finish Celebration are \$5 each for food and drinks; all riders are free.

Go to the [Lodging Survey](#) to complete your reservation. Once you have completed the Lodging Survey, you will then be routed to the **thank you page**. You must fill out the payment form **if any payment is due** to finalize your selections. Any questions or problems, please email [pahoperide@cancer.org](mailto:pahoperide@cancer.org) or call MaryAnn at 717-534-1487.

**\*\*Remember, everyone registered to ride MUST go through the Lodging & Dinner Reservation process.**

## Friday, June 21 overnight stay

### - block to be released on May 15th

If you are planning to stay in the hotel on Friday night, the rate is \$159 per room.

## Comfort Inn at the Park

1200 Mae St, Hummelstown, PA 17036

**\*\*Call TODAY the block may sell out.**

(717) 566-2050 Group: PA Hope Ride

## GARDEN OF HOPE

Again this year we will have the Garden of Hope. For a \$10 donation, friends and family can purchase a pin-wheel flower in honor or memory of someone touched by cancer. Names can be written on the petals of the flower. They will all be placed in the "Garden of Hope" at the start and finish area. See page 5 for order form and details

## Inside this issue

Lodging & Dinner Reservations	1
Kick Off Celebration	1
1K Club	2
Facebook Fundraising	2
Personalize Your Page	2
Tentative Weekend Schedule	2
My Story / Melissa Batula	3
2019 Incentives	3

## Got questions? Who ya gonna call?

Email: [pahoperide@cancer.org](mailto:pahoperide@cancer.org) or  
[maryann.kennedy@cancer.org](mailto:maryann.kennedy@cancer.org)  
Phone: 717-534-1487

## NEW THIS YEAR

All teams of 10 or more will have special reserved seating at the Kick Off dinner on Friday, June 21, and will be recognized that evening.

So far we have 3 teams with 10 or more riders. Can your team join this group and get a special table at the Kick Off Dinner? Riders don't need to be all doing the same distance.

## 2019 Fundraising Incentives:

Check out the awesome incentives for 2019 on page 4 of this Newsletter.

## MARK YOUR CALENDAR

### PA Hope Ride KICK OFF DINNER

(will be held 6:30 - 8:00PM)

Friday, June 21

Parking lot of the ACS Hope Lodge  
(under the tent)

All registered riders are  
invited to attend - FREE  
Bring family and friends!  
(guests are \$20)



## \$1K Club is back

To become a member of this exclusive club, riders need to raise at least \$1,000

Membership benefits: Specially designed 1K Club T-shirt and recognition at dinner Saturday night.

### Members of the 1K Club for 2019

Nina Kenney  
Michelle Sandom  
MaryAnn Kennedy  
Carl Cramer  
Jill Cramer  
Marc Pochet  
Jason Collopy  
Wendy Pignatella  
Tshering Sherpa

## How is your fundraising going?

### Have you tried the Facebook fundraising?

It is easy and effective.

From your “dashboard” use the “Create a Fundraiser Through Facebook”. Invite all your Facebook friends to donate and share your progress. Be sure to keep you posts updated frequently and thank your donors as they make donations. Ask friends and family to “like” and “share” your fundraiser.



- Facebook Fundraiser is an easy way to let the world know you’ve joined the fight against cancer.
- Fact: People raising funds through social media raise 7X more than ones who don’t. Start a Facebook Fundraiser today!
- The more you raise, the more lives you could help save. Simplify your efforts by starting a Facebook Fundraiser.

## PERSONALIZE YOUR FUNDRAISING PAGE

If you haven’t done it already, take a few minutes to personalize your fundraising page (dashboard) with a picture and the reason your are a part of the PA Hope Ride. It does make a difference in your fundraising!

## Important Dates to Remember:

6/1/2019	Recommitment date. All who have not reached the minimum of \$250 or \$500 will be asked to recommit their intent to do so.
6/18/2019	Deadline to qualify for awards, prizes and team/individual ranking for the start of hte ride. \$500 fundraising (2-day ride) minimum deadline
6/21/2019	KICK OFF DINNER - 6:30 – 8 PM
6/22-23/2019	PA HOPE RIDE
8/31/2019	Last day for donations for the 2019 PA Hope Ride, to qualify for 2019 incentives

## Weekend Schedule

June 21, 22 & 23, 2019

*tentative - times may change*

### June 21

Early Packet Pickup	4-6 PM
Hope Store	4-6 PM

**Kick Off Dinner - Hershey** 6:30 PM

*ALL riders are invited and encouraged to attend*  
Sponsored by Donegal Insurance Group

### June 22

Packet Pickup	5:30 AM
Breakfast	5:30 AM
Bike Mechanics	5:30 - 6:45 AM

**RIDE START (Mass start) 7:00 AM**

**All ride distances start together  
30, 62 and 75 / 100**

### One Day Ride

Finish Hershey	9:00 AM
Hope Store	9:00 AM
Lunch Hershey	11:00 AM

### Two Day Ride

Finish Kutztown	11:00 AM
Pre-dinner Social	5:30 PM
Recognition Dinner	6:30 PM

### June 24 / Kutztown (Two Day Riders)

Breakfast (Kutztown U Cafeteria)	5:30 AM
Check Out	6 - 7 AM
<b>RIDE STARTS (rolling start)</b>	<b>7:00 AM</b>
Finish Area Opens	11:00 AM
Hope Store	
Finish Area Closes	5:00 PM

Watch your email for the Logistics Document with ALL the weekend details—coming soon.

## Why We Fundraise

A PA Hope Rider's Story  
by Melissa Batula

Like others, I have lost too many to cancer - together we can help the cause. Again this year I am taking my love of cycling to help battle this terrible disease.



This year's ride is dedicated especially to Rose Ann, who was diagnosed and succumbed to lung cancer just a few months ago. I spent a wonderful day with Rose Ann last October...it was a day I will always remember. She brought such a sense of peace and shared truly from her heart. We will miss her terribly.

Last year I rode for a co-worker of mine - George. George finished his final round of chemo and received his "all clear" and recently was able to retire. He is an example that we ARE making a difference, because of the treatments he received he gets to enjoy retirement like we all hope to one day.

But not all cancer stories turn out that way. As you may recall, two years ago I rode for Meghan - she was called home before her adult life had really even began. There is still so much to do - let's continue to work together to beat this disease so that we don't prematurely say good bye to our friends and family.

I ride for Rose Ann, George, Meghan, Rhoda, John, Mary, Cyndi, Grammy, Betty, Bill B., Bill R., Greg, Roger, Dr. Trosko, Terri Lynn, Judy, Dallas, Belinda, Colleen, Lester, Irvin Peters, and the families, friends, and survivors out there who are battling today. Small steps can yield tremendous results. This year the ride route is different, but regardless of the destination, the journey will begin with a single pedal stroke, and then add another and another until I ultimately reach the finish line, each donation adds with the one prior and culminates into a powerful tool against this disease.

Last year we raised over \$100,000 and hope to exceed that this year.

Thanks to all of you for your support - it is greatly appreciated and I'm humbled by your generosity.

**THE ROUTE.** 30 and 62 mile options.

Both will start at 7AM on Saturday, June 22 with the 2-Day Riders. Both will be supported with SAG and mechanical.

There will be a **100 Mile CHALLENGE** route for the 2-Day riders. It is truly a CHALLENGE with multiple hard climbs. If you want to do this route be sure to TRAIN for it.

Our **cancer SURVIVORS** will lead off the 2019 ride with our top 10 fundraisers.

**The Hope Lodges  
around the country have been giving  
HOPE A HOME  
for over 30 years!  
Join the PA Hope Ride this year  
and help us support  
the Hope Lodges!**

### BACK THIS YEAR...

**Dynamo Club** - We will be offering the Dynamo Club jersey to any rider who raises \$5,000 or more! Design is coming soon!

**PA Hope Ride Jersey** - to maximize the impact of every dollar raised, the PA Hope Ride jersey will be earned at \$750, \$250 over the minimum.

#### What \$250 can provide:

- \* A cancer patient and caregiver 2 nights of free lodging at American Cancer Society Hope Lodge
- \* 10 people with free access to 24-hour support via the phone, email, and online chats
- \* 25 rides to and from treatment for a cancer patient
- \* A breast cancer patient with one-on-one peer support from a breast cancer survivor
- \* A trained patient navigator to help cancer patients better understand their diagnosis



## 2019 Incentives

### DetermiNation ENDURANCE SERIES

### PENNSYLVANIA Hope Ride

Raise **\$750** and you will get the **PA Hope Ride jersey** to wear during the ride.



When you reach the **\$1000** level, you will become a member of the **“\$1,000 Club”** and will receive a specially designed t-shirt\* / recognition at the Saturday evening dinner and a DetermiNation Sling Bag.



Raise **\$3,000** - you will receive a free entry into the **2020 PA Hope Ride** and an ACS Sports Bag



**\$5,000** - You will become a member of the **2019 Dynamo Club** and receive a specially designed **Dynamo Club jersey**.\*

\* designs will be posted on the PA Hope Ride Website and social media as soon as completed

