

## TIPS FROM OUR TOP FUNDRAISERS

- **Ask for donations from the businesses you frequent and buy from.** These can be car dealers, home improvements service providers, stores and restaurants you frequent– your loyalty is appreciated!
- **Send emails from the POHR site,** or get more personal by sending from your personal email.
- **Send a snail mail request** with similar content from the generated emails asking individuals to logon to POHR.org and donate to your account or mail a donation into the ACS office and designate POHR as recipient in check memo.
- **Ask everybody.....we mean everybody!**
- **Simply ask for donations in person;** almost everyone has a connection to cancer and if you bring up the cause, most will relate and have a story to share.
- **Ask donors to provide the names and relevant information** (if they're open to it) of the people they've lost to cancer or would like you to ride for -- so that, in essence, you can take them along with you on the trip.
- **Host a personal fundraiser** each year at your house with food donated by family and friends. The fundraiser is open to all where a Chinese Auction, a 50/50, rubber ducky race, and more raffles to raise money.
- **Ask everyone you know to join you in riding the POHR.** Most will politely decline, but then you can make donation request so they feel still like they're part of the event (which of course they are!)
- **Connect your donation ask to the Hope Lodge's mission.** Network of 32 "Homes away from Home" for cancer patients and their families to stay for free while they receive life-saving treatment at leading cancer centers.
- **Think about people you know and how they could help with incentives to donate.** You may be able to source your own incentives to use as fundraising drivers.
- **Host a private event with services/location/food donated from local companies** (restaurants, murder mystery dinner, car wash, etc.)
- **Ask early and often.** Send out personalized emails about every 6 weeks to your contacts. Persistence is key!
- **Identify a local foundation that may be able to contribute.**
- **Connect with family, friends, and colleagues through Facebook**
- **Partner with a local restaurant to setup a "Dine-to-Donate" night;** a portion of food sales goes towards your campaign.

