



# Sponsorship Opportunities

22nd Annual

## Shorebird Metric Century

to benefit your American Cancer Society

Saturday June 14, 2014



Proceeds benefit the American Cancer Society's programs of research, education, advocacy, and patient services.

Approximately 150 riders participate in a Metric Century event, traveling 65 miles through the Eastern Shore of Maryland, starting and ending at Arthur W. Perdue Stadium on Hobbs Rd.

### Sponsor Categories

#### \$1000 Start/Finish Sponsor

- Company Logo on event website [www.shorebirdmetriccentury.org](http://www.shorebirdmetriccentury.org)
- Company Logo on rider T-Shirts
- Company supplied banner at start/finish
- Name/logo on sign at rider registration
- Recognized in Event Announcements
- Listed in 2014 ride map & 2015 event brochure

#### \$500 Rest Stop Sponsor

- Company Logo on event website [www.shorebirdmetriccentury.org](http://www.shorebirdmetriccentury.org)
- Company Name (large) on rider T-Shirts
- Name/logo on sign at 1 rest stop
- Listed in 2015 event brochure

#### \$250 Turn Sponsor

- Company Name on event website [www.shorebirdmetriccentury.org](http://www.shorebirdmetriccentury.org)
- Company Name (medium size) on rider T-shirts
- Listed in 2015 event brochure

#### \$100 "Seventh Inning Stretch" Message

- Your company name, along with an American Cancer Society Mission Message will be displayed on a 18"x24" sign posted along the route over the last 17 miles between Furnace Town, and Shorebird Stadium.

Yes, We would like to be a Sponsor of the Shorebird Metric Century

\_\_\_\_\_ \$1000 Start/Finish Sponsor

\_\_\_\_\_ \$ 500 Rest Stop Sponsor

\_\_\_\_\_ \$ 250 Turn Sponsor

\_\_\_\_\_ \$100 "Seventh Inning Stretch" Message

\_\_\_\_\_ In-Kind Sponsor (*please describe your in-kind donation and fair market value of the donation*)

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Check Enclosed  Please invoice me: in full  in two installments

Complete & return to: American Cancer Society- Shorebird Metric Century PO Box 163, Salisbury, MD 21803

For more info contact Event Chairman; Teresa Welch at 586-873-4911/ [shorebirdmetric@gmail.com](mailto:shorebirdmetric@gmail.com).