

AMERICAN CANCER SOCIETY THIRTEENTH ANNUAL PAN OHIO HOPE RIDE

328 MILES. CINCINNATI. COLUMBUS. CLEVELAND

JULY 25-28, 2019



November 2018



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Current POHR Stats

- ⇒ 209 Total Participants
- ⇒ \$21,828 Raised
- ⇒ 27 Teams
- ⇒ 2018 ARPR = \$3,040
- ⇒ Current ARPR = \$112

Participant Breakdown

- ⇒ 194 Riders
- ⇒ 15 Virtual Riders

Top Team Fundraising

- ⇒ Adam's Army
- ⇒ The Roadfish
- ⇒ Honey Badgers

YOUR PAN OHIO STAFF ARE HERE FOR YOU!

[Here are your American Cancer Society Pan Ohio Hope Ride Staff Members!](#)

Sarah and Maggie are excited to announce Alyssa Hancock has joined our Pan Ohio Staff team, supporting the Cleveland and Wooster markets! Alyssa is a veteran staff with the American Cancer Society with 6 years experience previously staffing local Relay For Life events in the Cleveland area. Help us welcome Alyssa to the #POHRfamily *Feel free to reach out to your local staff member with any questions!*

FUNDRAISING DURING THE HOLIDAYS

The holiday season is a great time to continue fundraising efforts for your Pan Ohio campaign. Spreading awareness about the ride with family and friends is the first step to finding donors and even new riders. Many people use the holidays as a time to be generous and give; share your POHR experience and

ask for donations! Sharing the mission of the American Cancer Society can be a great way to let people know how their donations are aiding in the fight against cancer!

Giving Tuesday is a global day of giving! Schedule social media posts linking your fundraising dashboard, write letters or simply ask your family and friends to donate to make ACS and the Pan Ohio Hope Ride their charity of choice.

Who doesn't love a **holiday party**? Reach out to local direct sellers (example, rider Brian Bortz with Pampered Chef) to host holiday shopping with part of your hostess rewards being a % back for a donation towards your fundraising!

Have you ever considered asking your **employer to sponsor** the Pan Ohio Hope Ride? Reach out to your local ACS Staff Partner for support prior to the end of the year when many companies are setting their financial budgets.

MINTED FUNDRAISER

Again this November we're partnering with Minted to help us fundraise! Shop minted.com for holiday cards and gifts using our promo code to give 15% back to POHR and enjoy 15% off your order! This fundraiser will be all November long!

Promo code: **FUNDRAISEACS**



FALL FUNDRAISING INCENTIVE ITEM

Last year's Fall Incentive item was a navy 1/4 zip pullover. This year's item will be an exclusive full zip jacket! The POHR Fall Incentive item can be earned by raising \$500 by January 6th! *We want your feedback—Look for an upcoming email with a link to vote to help us decide the color and logo design for the jacket!*

UPCOMING WINTER EVENTS!

Join us at one of the 3 Pan Ohio Hope Ride Friends and Family Winter Events where we will gather to fellowship, recruit and spread POHR cheer!

Feel free to join in the festivities and wear an ugly holiday sweater! We'll have a special raffle drawing for any NEW riders currently signed up or potential riders/volunteers! There will also be a separate raffle drawing for veteran past riders/volunteers. POHR collateral available and appetizers will be provided! Hope to see you there!

⇒ **Columbus: Tuesday, December 4th, 6-9pm**

Meet at Woodlands Tavern at 6pm for a fun, casual 8-10 mile ride to visit some of the best lights in Grandview and Upper Arlington. Bring lights and locks and decorate your bike! After the ride we'll gather at 7pm for food and drinks!

Location: Woodlands Tavern 1200 W 3rd Ave. Columbus, OH 43212

⇒ **Cleveland: Wednesday, December 5th, 6-8pm**

Location: Market Garden Brewery 1947 W 25th Street Cleveland, OH 44113

⇒ **Cincinnati: Monday, December 10th, 6-8pm**

Location: Fifty West Brewpub (upstairs in the private room) 7668 Wooster Pike Cincinnati, OH 45227

WHO DO I CALL WITH QUESTIONS?

You can email or call your local area staff member or 888.227.6446 Ext. 1222 Panohioinfo@cancer.org

DON'T FORGET TO USE OUR HASHTAG!

#POHR2019

CONNECT WITH US!

 American Cancer Society Pan Ohio Hope Ride

 Pan Ohio Hope Ride

 @panohiohopeide