

AMERICAN CANCER SOCIETY TWELFTH ANNUAL PAN OHIO HOPE RIDE

328 MILES. CINCINNATI. COLUMBUS. CLEVELAND

JULY 26-29, 2018



November 2017



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Current POHR Stats

- ⇒ 189 Participants
- ⇒ \$11,556 Raised
- ⇒ 26 Teams
- ⇒ 2017 ARPR = \$2,864
- ⇒ Current ARPR = \$64

Rider Breakdown

- ⇒ 180 Riders
- ⇒ 9 Virtual Riders

Top Team Fundraising

- ⇒ MBSC: Mind Brain Social Club
- ⇒ Sherwin-Williams
- ⇒ Honey Badgers

INTRODUCING YOUR 2018 PAN OHIO STAFF

[Here are your American Cancer Society Pan Ohio Hope Ride Staff Members!](#)

They're here to support the local markets with riders, volunteers, supporters and logistics. Feel free to reach out to your local staff member with questions!

Fundraising During the Holidays

The holiday season is a great time to continue fundraising efforts for your Pan Ohio campaign. Spreading awareness about the ride with family and friends is the first step to finding donors and even new riders. Many people use the holidays as a time to be generous and give; share your POHR experience and ask for donations!

Sharing the mission of the American Cancer Society can be a great way to let people know how their donations are aiding in the fight against cancer.

Minted Greeting Card Fundraiser

This November we're partnering with Minted to help us fundraise. Shop minted.com using our promo code to give 15% back to POHR and enjoy 15% off your Minted order—all month long! Our promo code is: **FUNDRAISEACS**

GrowNation

Embrace your hair, become part of our GrowNation this November, and support the American Cancer Society! When you become part of GrowNation this November you can collect donations for growing bigger beards, manlier mustaches or even a little leg hair. If you choose to participate, please email panohioinfo@cancer.org so fundraising donations can be properly credited to you and your POHR fundraising efforts at the end of the campaign

<https://www.crowdrise.com/grownation>

We Need YOUR Help!

The Pan Ohio Hope Ride is made possible due to the organization, planning and leadership of key volunteers. As we are always trying to ensure that the event stays fresh and meaningful, we are looking for more leadership volunteers to take part in the planning of POHR on a committee. We can use volunteers on the area committees located in cities across the state (*Cleveland/Akron, Columbus, Miami Valley and Cincinnati*) to help recruit and plan on the local level.

If you would like to become more involved to help ensure that POHR is the best event it can be every year, then please consider joining us! If you are interested, please email panohioinfo@cancer.org



Upcoming Area Committee Meetings

- ◆ Columbus/Central Ohio: Tuesday, November 7th, 6pm, Asia's Hope (296 West Fourth Ave. Columbus, OH 43201)
- ◆ Cleveland/Akron: Wednesday, November 8th, 6pm, ACS Office (0501 Euclid Ave. Cleveland, OH 44106)
- ◆ Cincinnati: Monday, November 13th, 6pm, ACS Office (2808 Reading Rd. Cincinnati, OH 45206)
- ◆ Miami Valley: Tuesday, November 14th, 6pm, Ye Olde Trail Tavern (228 Xenia Ave. Yellow Springs, OH 45387)

Fall Incentive Item

The POHR Fall Incentive item will be a 1/4 zip pullover and can be earned by raising \$500 by January 1st! Help us decide the color and design by voting below!

<https://acseastcentral.fbapp.io/fall-incentive/Hch9mS9d>

Now is the time to register...

Don't forget! *The registration rate for POHR 2018 increases to \$270 on January 1, 2018*

Register now at www.POHR.org to join POHR at the current rate of \$240!




WHO DO I CALL WITH QUESTIONS?

- ◆ You can always call/email your local area staff member or 888.227.6446 Ext. 1222 Panohioinfo@cancer.org

UPCOMING EVENTS:

- ⇒ Cincinnati Family & Friends Night: Monday, December 4th, 6-8pm. Location: Fifty West
- ⇒ Columbus Family & Friends Night: Thursday, December 7th, 6-8pm. Location: VACO Columbus, LLC
- ⇒ Cleveland Family & Friends Night: Wednesday, December 8th, 6-8:30pm. Location: Market Garden Brewery
- ⇒ RSVP to Panohioinfo@cancer.org or on the Facebook events

CONNECT WITH US!

-  American Cancer Society Pan Ohio Hope Ride
-  Pan Ohio Hope Ride
-  @panohiohopeide

**DON'T FORGET TO USE
OUR HASHTAG!**

#POHR2018