

AMERICAN CANCER SOCIETY FIFTH ANNUAL PENNSYLVANIA HOPE RIDE

JUNE

24-25, 2017

TWO DAYS . TWO HOPE LODGES . ONE CAUSE

APRIL/MAY 2017

Important Details

The early packet pickup will be held at the American Cancer Society office in Hershey (start area) on **Friday, June 24 from 2 - 6:00 PM**. The **Kick-Off dinner** will be held at the START location, beginning at **6:30 PM**. All registered riders are welcome to attend. Please register for the dinner on the [Lodging Survey](#).

Day 1 Route: The 100-mile option has been changed this year to be near the end of the Day 1 route. Cue sheet will be available soon.

Day 2 Route: Day 2 will return to Hershey and finish at the Hope Lodge. Check out the new routes in the "[Download Library](#)" We are planning a great family friendly finish celebration.

PA Hope Ride jersey - To maximize the impact of every dollar raised, the PA Hope Ride jersey will be earned at \$750, \$250 over the minimum.

Lodging Reservation

DEADLINE to complete is June 1.

Go to the [Lodging Survey](#) to complete your reservation. You will then be routed to the **thank you page** where you must fill out the payment form **if any payment is due** to finalize your selections. Any questions or problems, please email pahoprideride@cancer.org or call MaryAnn at 717-533-6144.

****Remember, everyone registered to ride MUST go through the Lodging Reservation process. There is more on this Survey than just the LODGING.**

Friday, June 23 overnight stay

If you are planning to stay in the hotel on Friday night, the rate is \$159 per room.

Comfort Inn at the Park

1200 Mae St, Hummelstown, PA 17036

****Call early, the block may sell out. (717) 566-2050**

Group: PA Hope Ride

How we are doing Current PAHR stats:

95 riders

\$67,491 Raised

11 teams

\$710 ARPR (*average raised per rider*)

Last year: \$1,024 ARPR

The Teams:

Team Jenelle

Korraeous Cycling

CV

Harrisburg Bike Club

Team WonderWoman

TAGD - Today's A Good Day

Cogs For A Cure

Team Jo Team

BeardHeart

Team Apollo

KBG Injury Law Team

We still have additional slots for more riders. Know someone who is touched by cancer and loves to ride a bicycle? Here is a way to put that passion to work and make a difference in the fight against cancer. PAHopeRide.org to register.

Fifth Annual



Pennsylvania
HOPE RIDE

Congratulation to our first 2017 \$1K Club members



In alphabetical order:

Ginny Ackiewicz
 Amy Brillinger
 Michael Brown
 Carl Cramer
 Jill Cramer
 Cynthia Gorski
 Lisa Hall
 Kathryn Hartzell
 Mil Hegi-Miller
 Glenn Hosler
 Bud Hostler
 Timothy Johnston
 Kenneth Juengling
 Nina Kenney
 Rob Martin
 Denise Moritz
 Jeffrey Pesin
 Robert Rudolph
 Michelle Sandom
 Philip Shar
 Lindsay Texter
 Terry Turney
 Douglas Varney
 Penny White

Weekend Schedule June 23, 24 & 25, 2017

tentative

June 23

Early Packet Pickup 2-6 PM
 Kick Off Dinner - Hershey 6:30 PM

June 24

Packet Pickup 5:30 AM
 Breakfast 5:30 AM
 Bike Mechanics 5:30—7 AM
RIDE START (Mass start) 7:00 A
 Check-In Opens 11:00 AM
 Pre-dinner Social 5:30 PM
 Recognition Dinner 6:30 PM

June 25

Breakfast 5:30 A
 Check Out 6 - 7 AM
RIDE STARTS (rolling start) 7:00 AM
 Finish Area Opens 11:00 AM
 Finish Area Closes 5:00 PM

TOP TEN

Recieve 1 - 10 numbers

The TOP TEN fundraisers will receive the numbers 1 through 10 to wear during the ride.

Here are the **current** TOP TEN

Michelle Sandom
 Michael Brown
 Nina Kenney
 Philip Shar
 Glenn Hosler
 Mil Hegi-Miller
 Lisa Hall
 Amy Brillinger
 Kathryn Hartzell
 Terry Turney

ACS CAN in Action

Harrisburg, PA – May 8, 2017 – The following statement can be attributed to five of the leading health advocacy organizations: American Heart Association, American Cancer Society Cancer Action Network, American Lung Association, the Campaign for Tobacco-Free Kids and Americans for Nonsmokers Rights.

“Last week, Representative Matt Baker who serves as the House health committee chairman introduced legislation to eliminate exemptions in Pennsylvania’s Clean Indoor Air Act. We commend the Chairman and urge his fellow state lawmakers to stand up for the health of their constituents by passing a comprehensive smoke-free law.”

To learn more, read the [Advocates In Action, Impacting the Cancer Burden, 2016 Advocacy Accomplishments](#).

Important Dates to Remember:

6/1/2017	LAST DAY for Lodging Survey to be submitted
6/1/2017	Recommitment date. All who have not reached the minimum of \$555 will be asked to recommit their intent to do so.
6/15/2017	\$555 fundraising minimum deadline

Watch your email

for updates about the weekend.

The [Lodging and Transportation](#) reservation form is now live.

Be sure to fill it out by June 1st.

CONNECT WITH US ON:

Facebook.com/PAHOPERIDE/

@pahoperide4

And don't forget to use our hashtag **#pahoperide**

Just click on the icon to visit our pages



Dynamo Club

Riders who raise \$5,000 or more will get a special jerseys at the Recognition Dinner

*new design coming for 2017

What \$5,000 can provide:

- * 7 cancer patients and their care-givers 7 nights of free lodging at American Cancer Society Hope Lodge
- * 200 people with free access to 24-hour support via the phone, email, and online chats
- * 500 rides to and from treatment for cancer patients

Why We RIDE

By Bob Rudolph

I am back at it again. I am doing the PA HOPE RIDE 2017 in June in honor of two cancer warriors that I personally know. I am doing the HOPE RIDE in honor of Brandt Hutzel, who is fighting melanoma, and Jenelle Nace, who is battling ovarian cancer.

Brandt was diagnosed last year and pretty much has been and continues to go through hell in his fight. You can see the difference a year makes when you compare pictures from last year and this year. You would see what the medications have done to him.

What you can't see are the surgery scars and lymphedema of his arm. His first thought was of his family and others and how his story can prevent melanoma in his students.

Jenelle was diagnosed with ovarian cancer only a few days after giving birth to her second daughter. Again, you can't see the scars of 10 pounds of tumors being removed as well as the toll chemo will take. Like Brandt, the first thing she thought of was her family and then getting the word out about how to fight ovarian cancer.

She has been a volunteer at the Leukemia/Lymphoma Society and has raised thousands of dollars for them in the fight against blood cancers.

So, if you are so inclined, feel free to throw some cash on this website which is basically giving a throat punch to cancer in honor of these two, terrific people. When THON comes around, we hear FOR THE KIDS! In this case Jenelle and Brandt are fighting FOR THEIR KIDS!

Together, we can finish the fight against cancer!

***Be sure to share your story on your personal fundraising page. People DO read it.*



Rider Updates

Follow us on **FACEBOOK**:

Be sure to “like” the PA Hope Ride Facebook page.

Go to [Facebook.com/pahoperide](https://www.facebook.com/pahoperide), please “like” and share with all your friends. When posts are made to the Facebook page, PLEASE share the post. It will help us spread the word about this great bike ride.

We now have a group page: [PA Hope Ride Cyclists](#). Important information will be posted on that site. Go to the page and request to join.

NEW Routes: The final touches are being made to the routes for both days. All riders will be notified as soon as the cue sheets and GPS routing are available.

LOGISTICS DOCUMENT: The logistics document is in its final stages and will be released soon with all the details of what to expect the weekend of the PA Hope Ride. Watch for it in your email inbox!

FUNdraising App

What will the American Cancer Society FUNdraising App do?

The American Cancer Society FUNdraising App is a mobile payments app for mobile phones that allows registered fundraisers/participants to accept credit card, debit card, PayPal and check donations via their mobile device. The app also supports sending both mail and email receipts, displays the donations made toward your fundraising efforts in near real-time.

Users of the app are also able to solicit donations from friends & family directly from the app via SMS, email, Facebook, or Twitter. Recipients will receive a mobile optimized link enabling them to make a donation quickly and easily.

Additionally, the new ACS FUNdraising app allows event participants to easily check their fundraising progress, access fundraising tools, communicate with donors and keep track of all event news.

For more information check out the [FAQs](#) which can also be found in the [Download Library](#) on the website.

Fundraising Challenge:

May 22 to June 2

For every \$100 raised during that time, you will receive a \$20 coupon for the PA Hope Ride Store. The Store will be open during the Rider Check-In/Registration on Friday, June 23, Saturday, June 24 at the START and Sunday, June 25 at the FINISH.

Some of the items that will be for sale are:

- 2013, 2014 and 2015 jerseys
- 2013, 2014, 2015 and 2016 t-shirts
- Limited number of Wind Vests
- Polar water bottles
- Other goodies



Comfort Inn at the Park
Hershey, PA



Fifth Annual



Pennsylvania HOPE RIDE

1.717. 533.6144

PAHopeRide.org