



## Event Overview

Bicycles Battling Cancer is The American Cancer Society's annual cycling fundraiser which will take place on June 7, 2015 in Marlborough, MA. This one-day event features a 100 mile century, 70 mile metric-century, and 30 mile lite ride option, and requires participants to raise a minimum of \$300 to support the American Cancer Society's mission.

## Fighting Cancer By The Mile

In 2014 Bicycles Battling Cancer celebrated its fifth birthday, and has been rapidly growing and distinguishing itself as one of the American Cancer Society's premier events in New England! Since its inception, the event has raised nearly \$1 million to fight cancer!

## A Unique Riding Experience

Whether your goal is to enjoy a casual, picturesque ride or train for another event, Bicycles Battling Cancer gives you the opportunity to do either, while allowing you to have an impact on the fight against cancer. In addition to three scenic route options, we offer our participants lodging and accommodations at the Hillside School, a pre-ride dinner the night before & a post-ride celebration for participants and their families.

## American Cancer Society Accomplishments

- The American Cancer Society has invested more than \$4 billion in cancer research since it was founded in 1913
- We've had a hand in nearly every cancer breakthrough in the past century
- 47 American Cancer Society funded researchers have gone on to win the Nobel Prize for their work
- Since the early 90's nearly 1.3 million lives have been saved that would have otherwise been lost to cancer

## Where the Money Goes

By participating in Bicycles Battling Cancer, your efforts will help save lives by supporting cancer research, education, advocacy and patient services. More information about our programs and services can be found at [cancer.org](http://cancer.org).

## Current Impact in New England:

- The American Cancer Society is currently funding 137 research grants worth nearly \$44 million at 30 institutions throughout New England
- In 2013 more than 930 cancer patients spent 19,289 free nights at New England's 3 Hope Lodge facilities, saving an estimated \$3 million in lodging and travel costs
- In 2013 we provided more than 35,000 free rides for patients to and from treatment and medical appointments

## How You Can Get Involved

The Bicycles Battling Cancer ride caters to both avid cyclists and casual riders who are dedicated to fighting cancer! Even if you are injured or do not wish to ride, you can still support Bicycles Battling Cancer in other ways such as:

- **Volunteering** your time on event day to help make the event possible
- **Donating** to a participant or your corporation's Bicycles Battling Cancer team
- **Spreading the word** to friends & family who might want to get involved

## Join Us In The Fight Against Cancer!

*We save lives and create more birthdays by helping you stay well, get well, find cures and fight back!*

**Register for Bicycles Battling Cancer TODAY!**

[bicyclesbattlingcancer.org](http://bicyclesbattlingcancer.org)