



Event Overview

Bicycles Battling Cancer is The American Cancer Society's annual cycling fundraiser which will take place on Sunday, June 10, 2018 in Marlborough, MA. This one-day event features a 30, 50, 70 and 100-mile route options, and requires participants to raise a minimum of \$300 to support the American Cancer Society's mission.

Fighting Cancer By The Mile

In 2018 Bicycles Battling Cancer will celebrate its tenth birthday, and has been rapidly growing and distinguishing itself as one of the American Cancer Society's premier events in New England! Since its inception, the event has raised over \$2 million to fight cancer!

A Unique Riding Experience

Whether your goal is to enjoy a casual, picturesque ride or train for another event, Bicycles Battling Cancer gives you the opportunity to do either, while allowing you to have an impact on the fight against cancer. In addition to four scenic route options, we offer our participants lodging options at the Hillside School, and include a pre-ride dinner the night before & a post-ride BBQ celebration for participants and their families.

American Cancer Society Accomplishments

- The American Cancer Society has invested more than \$4.3 billion in cancer research since 1946
- We've had a hand in nearly every cancer breakthrough in the past century
- 47 American Cancer Society funded researchers have gone on to win the Nobel Prize for their work
- Since the early 90's nearly 1.5 million lives have been saved that would have otherwise been lost to cancer

Where the Money Goes

By participating in Bicycles Battling Cancer, your efforts will help save lives by supporting cancer research, education, advocacy and patient services. More information about our programs and services can be found at cancer.org.

Current Impact in New England:

- The American Cancer Society has invested more than \$48 million in research grants in Massachusetts
- In 2013 more than 930 cancer patients spent 19,289 free nights at New England's 3 Hope Lodge facilities, saving an estimated \$3 million in lodging and travel costs
- In 2013 we provided more than 35,000 free rides for patients to and from treatment and medical appointments

How You Can Get Involved

The Bicycles Battling Cancer ride caters to both avid cyclists and casual riders who are dedicated to fighting cancer! Even if you are injured or do not wish to ride, you can still support Bicycles Battling Cancer in other ways such as:

- **Volunteering** your time on event day to help make the event possible
- **Donating** to a participant or your corporation's Bicycles Battling Cancer team
- **Spreading the word** to friends & family who might want to get involved

Join Us In The Fight Against Cancer! Who Are You Riding For?

Our mission is to save lives, celebrate lives, and lead the fight for a world without cancer!

Register for Bicycles Battling Cancer TODAY!

bicyclesbattlingcancer.org