



A to Z FUNDRAISING IDEAS

A

Art Sales – During this fundraiser, which is perfect for kids' teams, students produce creative works of art and host a show where parents and friends can buy back their budding artists' masterpieces.

Ask Everyone You Meet – Even if you have sent out emails for online donations, carry an envelope with you so when you talk about your walk/run event so you can ask people to donate right then. Take the envelope with you to meetings. Indicate your own contribution at the top of your walk paper. Make sure the top few donations on the form are significant, as other people are apt to follow suit. Don't assume people will or won't give. Give them the chance to decide for themselves!

Auctions of All Kinds – Auction off a prime parking space at work, a half day or whole day off from work, a picnic lunch or desserts, homemade dinners, local artwork, or other creative and fun items.

B

Bake Sales – Hold a Friday bake sale so employees have treats for the weekend.

Birthday Celebration – A world with less breast cancer means a world with more birthdays. Ask everyone in your office to contribute to a "birthday fund." All donations go toward your walk/run event and creating a world with more birthdays.

Book Sale – Encourage your coworkers and friends to dust off their bookshelves and contribute to a book sale.

Boss for a Day – Allow people to bid on being the boss for a day.

Brown Bag Lunch Day – Everyone brings their lunch and donates the money they would have spent for lunch.

C

Cake Drawing – Team members bake cakes, exchange tickets for donations, and raffle off the cakes after the walk.

Car Window Washes – Teams can wash car windows during lunchtime in the office parking lot.

Challenge by the Boss/Principal – Get the boss to agree that if at least 15 people join the team, and every team member raises a minimum of \$100, they will wear all pink clothing to work the Monday after the walk.

Challenges – Challenge another team or company to raise more money than you. Some radio stations may put your challenge on the radio.

Change Jar – Keep a change jar in high-traffic areas.

Cook-offs – Encourage budding chefs to compete for the best chili or barbecue, and charge a fee to taste and vote.

D

Dedicate – Dedicate your personal effort to someone who has won a battle with cancer, to someone who is battling cancer, or to someone who has lost their battle.

Dinner – Have your team hold a theme dinner. Ask each member of your team to prepare part of the meal. Sell tickets and arrange for donated entertainment.

Consider getting a hall donated to hold the event.

Dress Casual – Ask every employee to contribute to your team, and in return they will be allowed to "dress down" on a specified day at work.

Duped by Dollars – This works well at large companies. The group with the most points wins. Pennies are worth positive points. Sabotage the other teams by dropping silver coins and cash into their jar.

E

Envelopes at Restaurant Tables – Teams generate donations by placing an envelope at every table, stating "Please support the American Cancer Society and walk/run Cancer team."

F

Flowers and Plants – Sell extra house plants or bouquets from your garden and watch your donations blossom.

Fundraise with Facebook

It's an easy way to let everyone know about your fundraising efforts and get more friends involved.

G

Garage Sales – Ask your team members to clean out their attics, garages, and basements and bring items in for a team-wide sale.

Gift Wrapping – Around any holiday, offer to wrap gifts for your colleagues in exchange for donations.

H

Handyman/Handywoman for a Day – Shovel snow, rake leaves, or mow your coworker's/neighbor's lawn and donate your "fee" to your team.

Hot Dog School Challenge – Ask a Manager/Supervisor to dress up like a hot dog, and let the students squirt ketchup, mayonnaise, mustard, and relish on them if all team members raise \$100 each.

I

Ice Cream Social – Get creative and decorate a location as an old-fashioned ice cream parlor and soda fountain. Set up tables with a variety of board games for patrons collect donations.

J

Jail & Bail – For a donation, employees can have another employee “arrested” and the arrested employee must post their own bail for an additional donation. Or, a bounty can be placed on the arrested employee’s head, and they can be held until the entire bounty is raised (\$100+ per inmate).

K

Knock Out Cancer – Set up a punching bag in your office lobby or cafeteria, and let people take out their aggressions on cancer in exchange for donations.

L

Lawn Service – While you are mowing your lawn, ask to mow someone else’s, too, for a donation.

M

Matching Funds – Ask your human resources or personnel department if your employer matches funds. If so, get the form, fill it out, and bring it to the walk with your donations – your donations could be doubled or more!

Message from your company – Ask them to have the IT department put a pop up message asking people to join your team or to donate to the team.

N

Name that kid– Hold a photo “stumper” test. Have each person bring in a photo from their childhood and have people try and guess who it is. Each guess costs a certain amount.

O

October Festival –Consider a pumpkin-carving (or scarecrow-decorating) contest, apple bobbing, face painting, or bake sale. Charge an admission fee and sell other goods.

Online Fundraising – Sign up online and raise money the easy way.

P

Pancake Breakfast – Get the day off to a good start with a fundraising breakfast.

Percentage of Sales – Ask a store to designate a percentage of one day’s sales or proceeds and publicize the store’s offer.

Pet Service – Love pets? Walk someone’s dog or feed their cat for a donation.

Pies – Find which fruit is in season and make and sell your delicious pies.

Potluck Lunches at the Workplace

– Team members take turns preparing foods, salads, desserts, etc

Publicity – Publicize your team’s participation in your company or neighborhood newsletter.

Q

Quilts – Sell quilt squares made by employees. The squares can be sold in honor or in memory of people who have battled cancer.

R

Romance – Offer to cater a romantic dinner for two; the highest donation wins the dinner.

S

Sign Up, Set Up, SEND – Sign up at www.community.acsevents.org and set up your personal page, and send emails to everyone you know to raise money the easy way!

T

Turkey Drawing – Sell tickets to be entered to win a donated holiday turkey from a grocery store.

U

Unique Boutique – Collect or make unique, one-of-a kind items and raise funds via a silent or live auction.

V

Vacation Day – If you are on a team with your coworkers, ask your boss if they can offer a bonus day off for the team member who raises the most money.

Vending Machines- Designate profits from the vending machine to credit your team.

W

Wine Tasting – As with any other fundraiser – but especially with this one – the wine must be donated and all liquor liability laws must be followed.

X

X-mas Tidings – Make fresh evergreen wreaths and yule logs to sell, adorned with festive holiday bows, berries, and pinecones.

Y

Yard Sale – Hold the ultimate yard sale.

Z

Zzzz – Sleep when all the hard work is done and dream of a world with more birthdays!