

WHO ARE YOU RIDING FOR?



NINTH ANNUAL AMERICAN CANCER SOCIETY

PAN OHIO HOPE RIDE

328 MILES. CLEVELAND. COLUMBUS. CINCINNATI.

TEAM RECRUITMENT

PANOHIOPERIDE.ORG | 1.888.227.6446 EXT. 1222



NINTH ANNUAL AMERICAN CANCER SOCIETY **PAN OHIO HOPE RIDE** | JULY 23 – 26, 2015

328 MILES. CLEVELAND. COLUMBUS. CINCINNATI.

The Pan Ohio Hope Ride is a unique opportunity to help raise awareness and funds to end cancer.

By supporting the Pan Ohio Hope Ride your company or organization can partner with the American Cancer Society and support our mission to save lives and create a world with less cancer.

What is the Pan Ohio Hope Ride?

The Pan Ohio Hope Ride is a noncompetitive, two- or four-day, multi-stage cycling event starting at the American Cancer Society Joseph S. and Jeannette M. Silber Hope Lodge® residence in Cleveland and ending near the American Cancer Society Musekamp Family Hope Lodge residence in Cincinnati. Participants can ride as individuals or on teams; riders of all levels are encouraged to join.

In 2014, the Pan Ohio Hope Ride raised more than \$775,000 for the fight against cancer. Since its inception in 2007, our unique statewide event has raised more than \$3.6 million, and in 2015 it is expected to surpass the \$4 million milestone.



What is the Hope Lodge program?

The American Cancer Society Hope Lodge program provides free overnight lodging to cancer patients and their caregivers who have to travel away from home for treatment. Not having to worry about where to stay or how to pay for it allows patients to focus on the most important thing: getting well.

More than just a place to stay, the program offers a home-like, nurturing environment where patients and their caregivers can find support among staff, volunteers, and other residents going through a similar experience.

Two of the Society's 31 Hope Lodge communities are located in Ohio. Support to Society events, like our Pan Ohio Hope Ride, helps make these communities possible.

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2015 PAN OHIO HOPE RIDE TEAM RECRUITMENT

BENEFITS OF TEAM PARTICIPATION

Team Building Opportunities with Your Company or Organization

The Pan Ohio Hope Ride provides an opportunity for team growth and bonding through a unique cycling experience. Your team will unite with the shared goal of raising funds for the American Cancer Society's lifesaving mission.

In addition to working toward your fundraising goals, your team will work together toward important health and wellness goals, all while cheering and supporting one another along the way.

Team Fundraising

Each team member is expected to raise a minimum of \$2,500 (four-day rider) or \$1,250 (two-day rider) for the fight against cancer. Your team should set a fundraising goal and work together to provide support, inspiration, and motivation.

Consider hosting one or more team fundraisers in an effort to raise funds for your team and build camaraderie.

Team Mentorship

The Team Captain Mentorship program gives new team captains the opportunity to connect with an existing or previous team captain who they can lean on for guidance and support with leadership skills, successes, troubleshooting, etc.

To learn more about the program, email panohioinfo@cancer.org or call 1-888-227-6446, ext. 1222.



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2015 PAN OHIO HOPE RIDE TEAM TESTIMONIALS

"Being a captain of a new team in 2010 helped me feel like I was making a larger contribution to the fight against cancer than I was able to make just as a rider the year before. With several of our team members new to the Pan Ohio Hope Ride, the team helped to prepare them for what to expect during four days of cycling across Ohio. Fundraising as a team was also very exciting leading up to and during the event. Watching our individual and team totals grow helped motivate us to reach higher goals, knowing more patients and families dealing with cancer today would be helped as a result. During the event, team members were able to provide encouragement and support for each other to keep going during the more challenging parts of the route."

Mike Hammontree

2009-14 rider and team captain: "Adam's Army"

"Many of my Cleveland Clinic teammates describe the Pan Ohio experience as 'life changing,' 'rewarding,' 'healing,' and 'emotional.' This event [and the training that led up to it] allowed our team to evolve from individuals who didn't know each other to a cohesive group that most resembled a family. The experience can best be summed up by one of our teammates' comments after the ride, 'You have made an impact in my life that goes far beyond any bike ride. I look forward to staying in touch and putting in many more miles with you along life's journey.' "

Patrick Surdy

2009-14 rider and team captain: "Cleveland Clinic"



We **save lives** by helping you stay well, helping you get well, by finding cures, and by fighting back.



PAN OHIO HOPE RIDE

FACTS:

2014 TOTAL RIDERS:
459

2014 TOTAL TEAMS:
52

AVERAGE AMOUNT RAISED
BY A RIDER ON A TEAM:
\$2,090
(\$120 higher than overall rider
average)

AVERAGE TEAM SIZE:
NINE MEMBERS



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